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NI VENERA NE BI ODOLJELA

NOT EVEN VENUS WOULD RESIST

DR. ŽGALJARDIĆ

OSIM POŽELJNE BAŠTINE NAŠIH ŽIVOTNIH GODINA - KARIJERE, SRETNOG OBITELJSKOG ŽIVOTA, DRUŠTVENE I PROFESIONALNE AFIRMACIJE...- NAKON ČETRDESETE SUOČAVAMO SE I S NEŽELJENIM ZNACIMA STARENJA; MEĐUNARODNO AFIRMIRANI ESTETSKI KIRURG DR. ZORAN ŽGALJARDIĆ NA RASPOLAGANJU VAM JE, U SVOJIM CENTRIMA U OPATIJI I ZAGREBU, ZA USPJEŠAN OBRAČUN S TIM IZAZIVAČIMA

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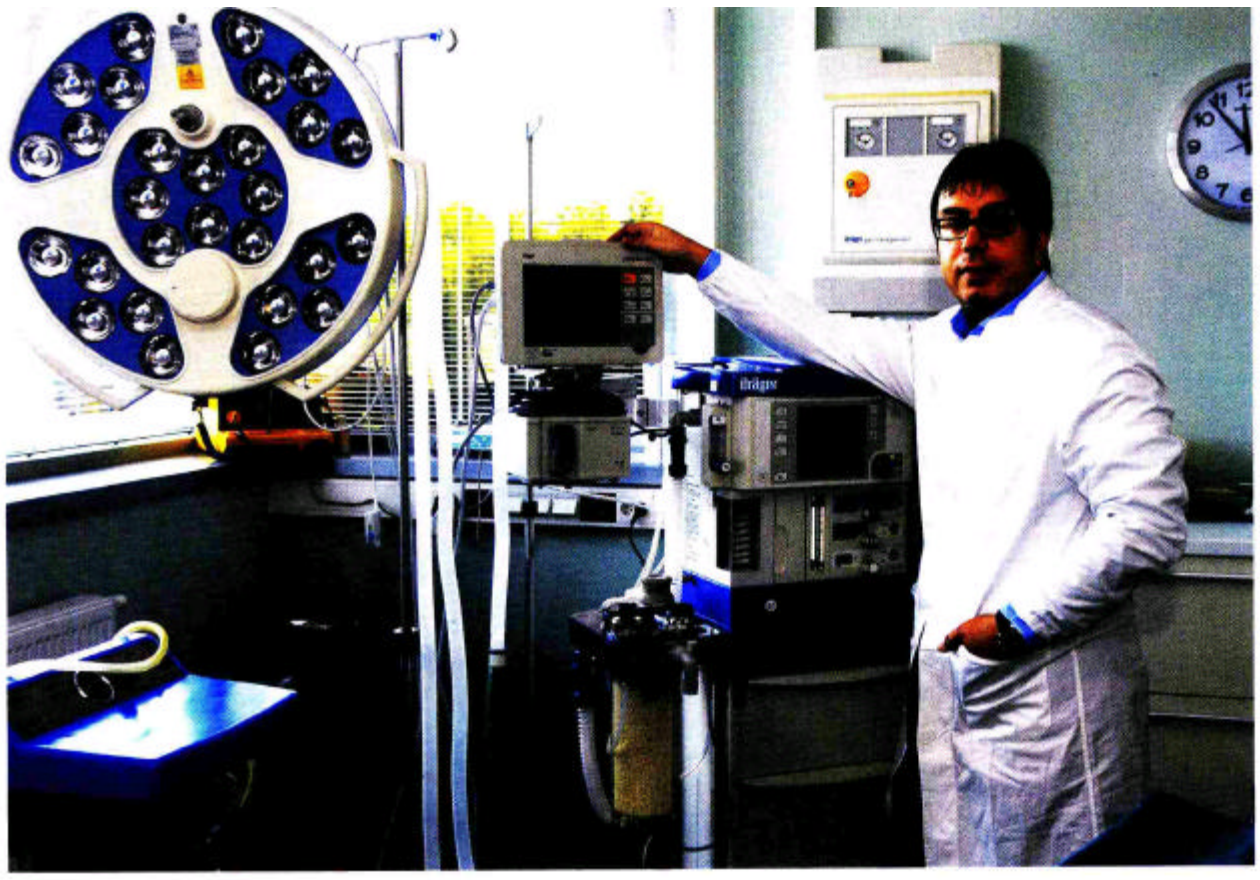
BESIDE THE DESIRABLE HERITAGE OF OUR AGE - A CARRIER, A HAPPY FAMILY LIFE, SOCIAL AND PROFESSIONAL AFFIRMATION... - WE FACE THE UNWANTED TOO IN OUR FORTIES: THE SIGNS OF AGING. THE INTERNATIONALLY ACCLAIMED COSMETIC SURGEON DR. ZORAN ŽGALJARDIĆ IS AT YOUR DISPOSAL IN HIS OPATIJA AND ZAGREB CLINICS, SO YOU CAN SUCCESSFULLY DEFEAT THIS ENEMY

Ljepota zaista jest u očima onog tko gleda, ali često mnogi gledaju jednako - pa stoga postoje općeprihvaćene estetske ikone kao što su Angelina Jolie i Brad Pitt, Aston Martin, Guggenheim u Bilbau, Taj Mahal ili jahte 'Škvera' Wally Yachts o čijoj ljepoti nema prijepora. I vrijeme u kojem živimo svakako jest čimbenik u percepciji ljepote, pa nema sumnje da bi se Botticellijeva Venera htjela raspitati o nekim korekcijskim zahvatima u izvedbi dr. Zorana Žgaljardića - jer je on, osim što je uljepšao mnoge današnje Venere, stekao i sjajne reference kojima bi Botticellijeva bila itekako impresionirana. Primjerice činjenicom da je dr. Žgaljardić na 52. svjetskom kongresu kozmetičkih kirurga, 2008. godine u Cartageni, u Kolumbiji, nominiran među 100 najboljih svjetskih specijalista te vrste te je, kao predstavnik Hrvatske, postao certificirani 'general cosmetic surgeon'. Nominaciju je zavrijedio nakon što je predstavio 100 svojih radova u 11 godina rada Centra za estetsku kirurgiju Dr. Žgaljardić u Opatiji, novootvorena podružnica kojeg se nalazi u Zagrebu. Specijaliziran za estetsku kirurgiju i anti-age medicinu, dr. Žgaljardić je prvi u Hrvatskoj započeo primjenu laserske tehnologije u oblikovanju tijela i odstranjivanju viška potkožnih masnih naslaga, te je nekoliko puta prikazivao svoje rezultate na svjetskim kongresima i održao kolegama edukacijske vježbe iz te tehnike. Važno je spomenuti da estetska kirurgija nije rezervirana samo žene, štoviše u Centru za estetsku kirurgiju Dr. Žgaljardić danas je 40% klijenata muškaraca koji žele otkloniti neki nedostatak ili estetski detalj kojim nisu zadovoljni. Dakle, i Michelangelov David bi navratio da ispravi greščicu što se omakla njegovu tvorcu - možda bi želio da mu se korigira nos ili podbradak, kapci... kako bi zadržao mladenački izgled. Jer u životu s godinama dolaze lijepe promjene, poput iskustva, uspjeha, ugleda, novca, samopouzdanja... ali ih prate i one neizbježne, a nepoželjne. Međutim, razvoj tehnologije pomaže u neinvazivnim pristupima u pomlađivanju, sanaciji bora ili uklanjanju i smanjenju volumena masnih naslaga. Bez obzira na izvrsne genetske predispozicije i ispravan životni stil, nakon 40. godine u svakoga se zamijete znaci starenja - ali zahvaljujući vrhunskim tehnologijama u Centru dr. Žgaljardića, produživanje mladenačkog izgleda, a time i mladenačkog osjećaja

The beauty is indeed in the eyes of the beholder, but often many eyes behold the same - which is why generally accepted aesthetic icons exist, such as Angelina Jolie and Brad Pitt, Aston Martin, the Bilbao Guggenheim, Taj Mahal, or the indisputably beautiful yachts coming from the Wally Yachts shipyard. Naturally also the times we live in are a factor in the perception of beauty, so no doubt that Botticelli's Venus would be interested in a couple of correctional operations herself in Dr. Žgaljardić's clinics - because he, except having 'beautified' many of today's Venuses, has gained a brilliant reputation which would surely impress Botticelli's. For instance, there is the fact that Dr. Žgaljardić has become a certified 'general cosmetic surgeon' at the 52nd Cosmetic Surgeons Congress in Cartagena, Columbia in 2008. He was nominated as Croatian representative among 100 of the best specialists in the world. He earned his nomination after presenting 100 of his works in 11 years of practice of Dr. Žgaljardić Cosmetic Surgery Centre in Opatija, now having its new branch clinic in Zagreb. Specialized in cosmetic surgery and anti-aging medicine, Dr. Žgaljardić integrated the latest world technologies into cosmetic surgery, and he was the first in Croatia to apply laser technology in shaping the body and removing excess subcutaneous fat, and several times presented his results at world congresses and conducted educational trainings in this technique for his colleagues. It is important to mention that cosmetic surgery is not only reserved for women, moreover, nowadays Dr. Žgaljardić's Centre has 40% male clients wanting to 'repair' a failure of an aesthetic detail they are not pleased with. So Michelangelo's David would also drop by to correct some tiny oversight that might have happened to his creator - maybe he would want to improve the looks of his nose or chin, eyelids... in order to keep his youthful appearance. Because every year of our lives is followed by wonderful memories, like experience, success, reputation, money, confidence... but also those not so wonderful, and yet unavoidable. However, the development of new technologies enables us with non-invasive procedures in regeneration, treatments of wrinkles, or reduction and removal of fat. Regardless of excellent genetic predispositions, or a perfectly healthy lifestyle, after our fortieth birthday, signs of aging start showing in all of us.



Ljepota je uvijek bila cilj, samo je danas dostupnija - u Centru za estetsku kirurgiju Dr. Žgaljardić u Opatiji i Zagrebu

Beauty has always been the goal, only today it is more accessible - in Dr. Žgaljardić's Cosmetic Surgery Centre, in Opatija and Zagreb

bezbolna je i ugodna procedura. Zahvaljujući laseru, bez noža i krvi, moguće je uklanjanje masne potkožne naslage na muškim grudima, bezbolno se izvodi oblikovanje tijela te zateže opuštena koža - kombinacijom laserske lipolize i drugih postupaka koji daju brze i odlične rezultate, uz oporavak tijekom jednog vikenda. Za korekciju nosa uvriježeno je mišljenje da je oporavak dug i bolan, uz velike hematome i silne tampone, ali se nakon zahvata kod doktora Žgaljardića pacijent može oporaviti već za tjedan dana. Zatezanje kože lica i vrata, poznato kao 'face lifting', vrlo je tražen i popularan zahvat za žene i muškarce, pogotovo u kombinacijama s laserom i botoxom, a efekti su dugotrajni otkad je uvedeno lasersko održavanje. 'Face lifting', u kombinaciji s radiofrekvencijskim i kirurškim zatezanjem lica - koje je ponekad neizbježno, bez obzira na moć tehnologije - nije bolna procedura. Michelangelov David nema određene probleme koji nas znaju mučiti, primjerice dlakavost, posebice prekomjerna; naime, s godinama se kosa često s glave preseli na ramena, prsa i leđa gdje je, za razliku od glave, nepoželjna. Uklanjanje 'krzna', baštine evolucijskog razvoja čovjeka, jednostavno se obavlja dostignućem istoga evolucijskog razvoja, čovjekovim izumom: laserom. Istom tehnologijom se uklanja i podpazušno znojenje, koje je moguće ukloniti i botoxom, s tim što laserski tretman, za razliku od botoxa, daje trajan učinak. Osim isključivo estetskih zahvata, u Centru za estetsku kirurgiju Dr. Žgaljardić moguće je ispraviti očite greške prirode poput klempavih ušiju, rascijepa usnica ili nepca te deformitete lica i čeljusti. Kada se radi o klempavim ušima u djece, ne treba čekati da dijete odraste i da stekne kompleks, pa samo donese odluku o operaciji, nego odgovorni roditelji mogu donijeti takvu odluku na vrijeme, i prije polaska djeteta u školu. U nekim slučajevima kirurški zahvat je i preporuka psihijatara i psihologa. Centar za estetsku kirurgiju Dr. Žgaljardić vodi se osnovnim načelom današnje estetske kirurgije 'manje je više', što u kirurškom smislu znači dobiti maksimalan efekt što minimalnijim, skrivenim pristupnim kirurškim rezom, brzim oporavkom i povratkom u dnevnu aktivnost. Estetska kirurgija danas više nije tabu. Bezbolnost i brz oporavak, te visoka razina sigurnosti i uspjeha estetskih zahvata preduvjet su za vaše zadovoljstvo. Ostaje samo pitanje jeste li spremni za promjenu - nabolje?

But with the help of Dr. Žgaljardić Centre and its cutting edge technologies, extension of a youthful appearance and thus a youthful feeling, is painless and pleasant. Thanks to laser, without knives or blood, it is possible to remove subcutaneous fat on a man's chest, shaping of the body is done painlessly, and skin is 'tightened' by combination of laser lipolysis and other procedures offering quick and outstanding results. Recovery takes only one weekend! For nose correction it is usually said that the recovery is long and painful, with large haematoma and heaps of tampons, but after the procedure done by Dr. Žgaljardić, the patient recovers in a week. Face lifting is also very much in demand by women and men, especially when combined with laser and Botox. Combined with radio frequency and surgical lifting, face lifting is not a painful procedure. Michelangelo's David does not have problems that usually trouble us, such as excessive hairs; namely in time the hair from our head 'moves' to your shoulders, chest, and back - where, unlike the head, it is unwanted. The removal of 'fur', our evolutionary heritage, is easily done by an invention from the same evolutionary process, a human invention: laser. The same technology is used to reduce underarm sweating, which can also be done by Botox, the difference being in that laser treatment, unlike Botox, offers permanent effects. Beside strictly aesthetical operations, Dr. Žgaljardić's Centre is able to help with some of the more obvious nature's slipups, like protruding ears, split lip or palate, and face and jaw deformities. With children with protruding ears, it is not necessary to wait until they grow up and make the decision then - instead responsible parents can make this decision on time, before the child starts going to school. In some cases a surgical procedure is recommended by psychiatrists and psychologists. Dr. Žgaljardić's Cosmetic Surgery Centre is guided by one fundamental principle of today's cosmetic surgery 'less is more', in surgical sense this means achieving maximum effect with a hidden surgical cut as small as possible, and a quick recovery and return to the client's day-to-day activities. Cosmetic surgery is not a taboo any more. Painlessness and quick recovery, along with high level of safety and success, guarantee your satisfaction. The only question remaining is whether you are ready for a change - for the better?